

**Cervical Cancer Task Force
Regular Meeting (virtual)**

**October 22, 2020
Minutes**

Attending Task Force Members (10):

Krista Kirksey, ACS; Rhonda Brown, ADH; Michelle Murtha, AFMC; Pam Brown, AHA; Dr. Mike Riddell, AMS; Dr. Sam Greenfield, AMDPA; Kim Wilmot, DHS; Amanda Deel, Arkansas Academy of Family Physicians; Dr. Joseph Su, UAMS CPH; Dr. Kristin Zorn, UAMS.

Absent Task Force Members (3):

Laura Fletcher, Community at Large; (Vacant), AMHC; (Vacant), Blue Cross/Blue Shield.

Arkansas Cancer Coalition (ACC):

Kirsty DeHan, Trena Mitchell.

Other Meeting Attendees:

Misty Smith, ADH

- I. Old Business – Approval of Minutes
 - a. Pam Brown motioned to approve the minutes of July 30. Dr. Riddell seconded the motion. A motion to approve the minutes of July 30 were voted unanimously in favor.
- II. ASCCP Risk-Based Guidelines
 - a. The 2019 ASCCP article on risk-based management guidelines for abnormal cervical cancer screening was published in April 2020. It says that updated US consensus guidelines for management of cervical screening abnormalities are needed to accommodate the 3 available cervical screening strategies: HPV screening, cotesting with HPV testing and cervical cytology, and cervical cytology alone. The 2019 ASCCP article can be downloaded at this link
https://journals.lww.com/jlgt/Fulltext/2020/04000/2019_ASCCP_Risk_Based_Management_Consensus.3.aspx.
 - b. A few of the essential changes from prior management guidelines are:
 - i. Recommendations are based on risk, not results.
 - ii. Colposcopy can be deferred for certain patients.
 - iii. Guidance for expedited treatment is expanded (i.e., treatment without colposcopic biopsy).
 - c. How do we make people aware or adopt these guidelines? It will take time. There is an ASCCP app available for \$9.99 that can be used to help educate patients.
 - d. Is insurance covered up to age 45? It is covered by some plans, but patients would need to check their coverage.
- III. ADH Tele-colposcopy program

- a. The program is continuing to function. There was a student who was doing an analysis on the data but is currently on medical leave. There is still interest in the program but since COVID-19, the number of cases has decreased, and meetings have become monthly instead of weekly.
- b. Kristin Zorn said to expect an announcement on a mobile colposcopy program request for application on rural projects. Amanda Deel is in NE AR and said the college has a mobile health bus for medical exams and works with the regional program at UAMS. It is important to build networks to cover areas in need.
- c. Who performs LEEP procedures in NW AR? OBGYN
- d. Is cost a barrier for LEEP? It has not been a barrier for Medicaid. Dr. Riddell said that in the past, if a patient had an abnormal pap smear and a colposcopy was indicated, Medicaid would pay for the LEEP procedure and pap smear, but not for the colposcopy.
- e. Email procedure codes or concerns to Kim Willmott. She will take a look at the rates and share them with the group.
- f. Need to create a survey to find out what resources there are and to revisit colposcopy deserts based on the BreastCare presentation. **Agenda item for next meeting in January.**
 - i. What would the survey look like? Will need a good representation and reach out to key players. Dr. Greenfield will work with Dr. Su.
 - ii. Will need analytics from the survey (redcap). Who can evaluate? ADH?
 - iii. Survey would be for providers, family physicians, OBGYNs, advanced practice personnel.
 - iv. Are family physicians providing colposcopy services? Would help find gaps for mobile services.
 - v. What are the problems you and your patients are seeing?
 - vi. Dr. Zorn believes reimbursement for procedures is part of the problem. Are there broader issues than that?

IV. Social Media Messaging

- a. Cervical Cancer Awareness Month is in January. What strategies or messaging efforts are being made?
 - i. Dr. Greenfield has a monthly radio spot on Power 92. On this two-hour show, the focus will be on cervical cancer prevention, vaccinations, HPV and COVID. There will also be Q&A.
 - ii. If somebody would like to write an article, Michelle Murtha will submit it for the Arkansas State Board of Nursing magazine. The deadline is likely the next couple of weeks to be published in time. Dr. Zorn suggested Dr. Luann Racher.
 - iii. ACC will be doing radio and digital advertising to promote BreastCare as a resource for cervical cancer screenings during January. ACC also utilizes the GW Cancer Institute social media toolkit for messaging on Facebook/Instagram and Twitter. Kirsty will send last year's toolkit to the group. New versions are usually released close to, or during January.

V. Member Updates

- a. Michelle Murtha will look into providers across the state who provides colposcopies and will share if she can get information.

- b. ACC is in process of collecting speakers/topics for the Arkansas Cancer Summit, if you have any suggestions, please send Trena an email trena.mitchell@arcancercoalition.org. The Summit is March 9-10.
- c. Dr. Zorn said there are misconceptions around COVID and cancer care. Their facility has remained open throughout this time.
- d. ACCR will present an update on cervical cancer data. Misty Smith has been in contact with Abby Holt and Kirsty will reach out to her to schedule the presentation for January or April.

Meeting adjourned at 5:26pm.

The next meeting is January 21, 2021 at 4:30 p.m. via Zoom.